



◆ NEWS RELEASE ◆

**DENNIS TECHNICAL EDUCATION STUDENTS TO
LEARN IMPORTANCE OF GRADUATING FROM HIGH SCHOOL
THROUGH JOB SHADOWING**

*More Than 88,000 High School Students Nationwide Benefit From Local
AT&T/Junior Achievement Job Shadow Program*

- WHAT:** Treasure Valley students of the Dehryl A. Dennis Technical Education Center will team up with AT&T* employees to participate in the AT&T / JA Worldwide Job Shadow Program, a five-year effort to increase high school retention and workforce readiness. In its third year, the initiative has reached more than 88,000 students, over half of the program's total goal to impact the lives of 100,000 students across the U.S.A.
- WHEN:** Thursday, November 17, 2011
9:00am – 12:30pm
- WHERE:** Silverstone Plaza – 3405 E. Overland Road, Meridian, ID 83716
Banquet Room
- WHO:**
- AT&T Idaho employees to include **Tom Williams**, Director of Sales for ID/WY
 - (28) High school students from Dennis Technical Education Center
 - Junior Achievement President **Catie Wiseman**
 - Media is welcome and encouraged to attend
- WHY:** The AT&T / JA Job Shadow initiative enables students, grades 9-12, to shadow AT&T employees to see firsthand the educational background and skills they will need to succeed on the job. This effort supports the goal to increase high school retention and workforce readiness.

About Junior Achievement of Idaho

Junior Achievement of Idaho is part of the world's largest organization dedicated to giving young people the knowledge and skills they need to own their economic success, plan for their future, and make smart academic and economic choices. JA programs are delivered by corporate and community volunteers, and provide relevant, hands-on experiences that give students from kindergarten through high school knowledge and skills in financial literacy, work readiness and entrepreneurship. Today, Junior Achievement USA reaches four million students per year in 124 markets across the United States, with an additional 5.8 million students served by operations in 119 other countries worldwide. Locally, JA serves over 2,500 each year. To find out more information on Junior Achievement of Idaho, visit www.idaho.ja.org for more information.

About Boise School District

Boise School District is a state and nationally recognized high-performing school system that serves more than 25,000 students each and every day. From our state and nationally recognized schools and rigorous academic programs, including our state and national leading Advanced Placement course offerings, award-winning Treasure

Valley Mathematics and Science Center, nationally recognized Dennis Professional-Technical Education Center, nationally-recognized music program, to our stand-out athletic programs, there's something for everyone at BSD.

BSD is 32 elementary schools, eight junior high schools, four traditional high schools, one alternative school and a multitude of other school-choice program offerings. All four of Boise School District's traditional high schools appear in *Washington Post's* (formerly *Newsweek's*) annual listing of America's best high schools for effectively preparing students for college. Boise, Borah, Capital, and Timberline high schools list among the top 7-percent of all public high schools in the U.S. The four BSD high schools are among only seven high schools in Idaho, and the only high schools in southwest Idaho, to earn this national recognition. Each year, *Washington Post* ranks public high schools throughout the nation according to a ratio of the number of rigorous Advanced Placement (AP) and/or International Baccalaureate and/or Cambridge tests taken by all students at a school divided by the number of graduating seniors. Learn more at www.boiseschools.org

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